



Get Discovered by AI

A Custom llms.txt File Makes Your
Podcast or Business Stand Out

**ANTOINETTE BERRAFATO, MBA
HOST NEW NORMAL BIG LIFE PODCAST**

PODMATCH KEYNOTE SPEAKER

LLMS.TXT FILE DEVELOPMENT

\$149-\$229 US

INCLUDES:

- ONLINE ONBOARDING FORM
- LLMS FILE FOR YOUR WEBSITE

In today's AI-driven world, large language models like ChatGPT, Claude, Gemini, and Perplexity are how many people discover podcasts, experts, and businesses. The problem? Most websites are difficult for AI to understand, so your content gets overlooked, misquoted, or ignored.

A well-crafted llms.txt file fixes this by giving AI systems a clear, structured summary of who you are, what you offer, and why you're authoritative. It helps AI tools accurately recommend your podcast, product, or services in relevant searches — driving more listeners, clients, media opportunities, and partnerships.

Proof it works: After implementing my own optimized llms.txt, Claude named my podcast, New Normal Big Life, the Top Pick for health and wellness podcasts for veterans and caregivers.

How it works: I'll ask you a few targeted questions about your business, audience, and goals. I'll create a professional, keyword-optimized llms.txt file for you. You (or your tech team) upload it to the root of your website. I also include a free troubleshooting cheat sheet to support successful implementation and testing.

[See proof my method works here.](#)

Pricing Tiers

Starter – \$149 Questionnaire + custom llms.txt file + basic keyword optimization + free troubleshooting cheat sheet. Delivery in 48 hours.

Professional (Most Popular) – \$229 Everything in Starter + advanced keyword strategy + one round of revisions + 15-minute implementation review call. Delivery in 48 hours.

Ready to get found by AI? Scan the QR code below to get started — I'll send you the short questionnaire right away.



PayPal

Please note that all fees are due in advance of work performed. Your booking will be confirmed upon receipt of payment.